



VisitScotland
Waverley Court
4 East Market Street
Edinburgh
EH8 8BG

19 August 2024

To whom it may concern,

19/00153/FUL Land East And South Of Rutherford House West Linton Scottish Borders

I write on behalf of the national tourism organisation VisitScotland in relation to the proposed development of Rutherford Park into holiday accommodation.

VisitScotland is Scotland's national tourism organisation. Our core purpose is to make the most of all the economic benefits Scotland's tourism industry has to offer. We work closely with individual tourism businesses, public agencies, local authorities and other tourism stakeholders to help achieve this.

Across the South of Scotland, VisitScotland works as part of the 'Team South' approach as a member of the South of Scotland Regional Economic Partnership.

Along with South of Scotland Enterprise, South of Scotland Destination Alliance, Dumfries & Galloway Council and Scottish Borders Council, VisitScotland has helped to create and deliver the newly published "Scotland Starts Here: A responsible Tourism Strategy for the South of Scotland" With ambitious targets the strategy seeks to -

- **Inspire visitors** to come to the South of Scotland
- **Develop the visitor experience**, with a focus on quality
- **Support business** to succeed
- **Act responsibly** for long-term collective benefit

The creation of this new holiday accommodation proposal at Rutherford Park in the Scottish Borders has the potential to drive forward the visitor economy in the region and play a part in delivering on the ambitious goals of the responsible tourism strategy.

If successful in the approval of this project, VisitScotland would look forward to working with the Rutherford Park team in delivering a quality experience for our visitors.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Gordon Smith".

Gordon Smith

VisitScotland Destination Development Director – South of Scotland
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